

Cwm Taf Well-being Objectives -Delivery plan – Healthy People

Well-being Objective 2.1a	The first 1000 days (F1000D)
Lead Officer	Angela Jones
Immediate step: 2.1a	
<p>Why do we need to do it?</p> <p><i>To be informed by Well-being plan, Well-being and any other Assessments and Future Trends</i></p>	<p>Information shows a need.....</p> <ul style="list-style-type: none"> • To reduce high number of Children Looked After (CLA), particularly in 0-2 years • To reduce high number of vulnerable people of child bearing age/pregnant/parents • To break the cycle of vulnerability through exposure of children to ACEs • To improve school readiness of children from vulnerable backgrounds • To reduce high levels of obesity in children aged 4-5 years and dental caries • To target resources more effectively to address needs
<p>What difference will delivering this Objective make to the people and communities in Cwm Taf?</p>	<p>The Outcomes that will demonstrate a difference are.....</p> <ul style="list-style-type: none"> • Effective sharing of information across organisations on risk factors for vulnerability • Reducing the number of CLA • Reducing exposure to ACEs • Mitigating and reducing the impact of exposure to ACEs • Improving school readiness of children from vulnerable families • Improving health and well-being for pregnant women and their infants
<p>What are the quick wins that the Partnership can complete in the first year?</p>	<p>The quick wins are.....</p> <ul style="list-style-type: none"> • Agree a data sharing protocol and implement to identify risk factors for vulnerability to target action for prevention/early intervention • To target more effectively vulnerable women to prevent unplanned pregnancies through promotion and easy access to long acting reversible contraception (LARC)

	<ul style="list-style-type: none"> • Reviewing sex and relationships education (SRE) and personal social education (PSE) in secondary school. To focus on the importance health and well-being prior to conception for males and females. <p>Other actions are....</p> <ul style="list-style-type: none"> • Identify and implement effective targeted support to vulnerable women and their partners during pregnancy • Identify and implement effective targeted support for vulnerable families during early parenthood; to mothers, partners and their infants
<p>Who will be involved in contributing towards this Objective?</p> <p><i>This will include Cwm Taf PSB partners, people and communities, and new contributors who can help</i></p>	<ul style="list-style-type: none"> • PSB to agree actions, priorities and data sharing protocols • Welsh Government to support the co-construction of the early years system and funding flexibility of relevant grants • Health, Local Authorities, schools, Sexual Health Advisory Board, Public Health Team to directly deliver or commission services • Communities and target groups being involved in the design of services to tailor delivery to best meet their needs • All stakeholders who support vulnerable people e.g. probation, police, Health Board, schools, local authorities, third sector
<p>How does this Objective also contribute to the delivery of another Cwm Taf well-being objective?</p>	<ul style="list-style-type: none"> • Support to vulnerable people and families will help address issues of loneliness and isolation (Cross-cutting Objective). • Potential to pilot interventions in Community Zone areas (Objective 1.1). • Targeting of support to vulnerable people could include access to training skills, volunteering and employment (Objective 3.1)
<p>How does this Objective align with the delivery of other local or national plans or strategies?</p>	<ul style="list-style-type: none"> • Prosperity for All • Health Child Wales Programme • All Wales Maternity Strategy • Social Services and Well-being Act, Area Plan • Welsh Government Early Years Co-construction – Partnership with Cwm Taf

<p>How have you considered the Sustainable Development principles i.e. five ways of working in delivering this objective:</p> <ul style="list-style-type: none"> • Thinking and planning for the Long term • Preventing problems before they happen • Integrating with other strategies • Collaborating with others • Involving people and communities 	<ul style="list-style-type: none"> • Long Term: breaking the cycle of family vulnerability through identifying and reducing exposure to ACEs • Prevention: identifying risk factors to effectively target preventative action • Integration: actively involving all partners of the PSB; • Collaboration: linked to the Children and Young People’s strategic group, delivering the area plan: integrated in to the Welsh Government Early Years Co-construction – Partnership with Cwm Taf • Involvement: target groups will be involved with the development of effective interventions
<p>How will work towards this Objective contribute towards the seven national well-being goals:</p> <ul style="list-style-type: none"> • A prosperous Wales • A resilient Wales • A healthier Wales • A more equal Wales • A Wales of more cohesive communities • A Wales of vibrant culture and thriving Welsh language • A globally responsible Wales 	<ul style="list-style-type: none"> • A prosperous Wales – the support will include targeting to the most vulnerable people, including linking in to additional skills, volunteering and employment to reduce poverty, the effects of poverty and support prosperity • A resilient Wales – targeting prevention and support to and with vulnerable groups to promote their resilience to start/expand their family supporting their children to achieve their potential in the first 1000 days. • A healthier Wales – promoting the development of healthy children from pre-conception to age 2 years • A more equal Wales – directly addressing inequalities by targeting vulnerable people with the poorest outcomes • A Wales of more cohesive communities – providing knowledge and skills to communities to prevent ACEs and help nurture children in a community setting. • A Wales of vibrant culture and thriving Welsh language – using local cultural influences in designing interventions including play and music and the provision of services through the medium of Welsh • A globally responsible Wales – providing services as close to the home as possible to reduce the need for transport and through the sustainable use of the local environment.

Actions that will deliver this Objective

Actions (from first year plan)		Milestones		Delivery date	Lead
Ref	Description	Ref	Description		
1	System-wide approach		<ol style="list-style-type: none"> 1. Sharing the system mapping with the Cwm Taf and Bridgend PSB, Regional Partnership Board, professionals, community hubs, service users to: <ol style="list-style-type: none"> a. promote better understanding of the complexity of pathways and determine the governance of planning and service delivery b. initiate innovative ways to simplify the system c. promote easier access to service d. Ensure effective governance 2. Explore the benefits of a Single Point of Contact for access to services 3. Explore the benefits of a 'trusted person' to help vulnerable people navigate the system, including routine enquiry, motivational interviewing, goal setting 4. Review acceptability and effectiveness of parenting programmes with service users (to include the importance of 	<p>Jun – Nov 2018</p> <p>Mar 2019</p> <p>Jun 2019</p> <p>Jun 19</p>	<p>Angela Jones/Zoe Lancelot ICE Sub Group</p> <p>Public Health Team/PHW?</p> <p>Local Authorities (completed by MT)</p>

Actions (from first year plan)		Milestones		Delivery date	Lead
Ref	Description	Ref	Description		
			attachment) with a view to optimising programmes. 5. Training: ACE aware professionals and communities – trial in Community Zones	Jan 2019	CZ Implementation Group PHW support
2	<p>Vulnerability profiling Agree a data sharing protocol and implement to:</p> <ul style="list-style-type: none"> • identify risk factors for vulnerability • to target action for prevention/early intervention • identify appropriate outcome measures 		<ol style="list-style-type: none"> 1. Define information and data sources of interest 2. Agree Information sharing protocol 3. Risk profiling based upon all data sources 4. Identifying priority risk groups for interventions 5. Explore funding flexibilities to support and target early interventions (midwifery and Health Visitor led) 	<p>Nov18</p> <p>Mar 19 Jun 19</p> <p>Sept 19</p> <p>Mar 19 – Mar 20</p>	<p>Angela Jones with PSB leads for services with support form the CT/WG Early Years Co-construction Project</p>
3	<p>Preventing unplanned pregnancies To target more effectively vulnerable women to prevent unplanned pregnancies through promotion and easy access to long acting reversible contraception (LARC)</p>		<ol style="list-style-type: none"> 1. Using data and risk profile of parents of CLA 0-1 years, identify priority groups to target contraceptive outreach 2. Identify and implement appropriate contraceptive outreach, working with “trusted key workers” in targeted services, having regard to current good practice by engaging partners working with priority groups. 	<p>Mar 19</p> <p>Mar 19 - 20</p>	<p>Sexual Health Advisory Board with LA Children’s Services</p> <p>All PSB Partners ICE Sub Group</p>

Actions (from first year plan)		Milestones		Delivery date	Lead
Ref	Description	Ref	Description		
4	Increasing School Readiness		<ol style="list-style-type: none"> 1. Promote attachment of infant:parents 2. Optimise support/referral to interventions to support healthy growth, play and development through the Healthy Child Wales Programme 3. Early identification of speech and language: timing of health visitor assessment 4. Engagement and knowledge of parents with 'school readiness' 5. Review transition in to schools 	<p>Mar 20</p> <p>Mar 20</p> <p>Jun 19</p> <p>Mar 20</p> <p>Mar 20</p>	<p>Health Visitors</p> <p>Health Visitors</p> <p>Speech and Language Therapists</p> <p>Health Visitors, schools, early years settings and ICE Sub Group</p>
5	Improving Education Reviewing sex and relationships education (SRE) and personal social education (PSE) in secondary school. To focus on the importance healthy relationships, health and well-being prior to conception for males and females.		<ol style="list-style-type: none"> 1. Undertake review to include content, delivery, timing of delivery and uptake by vulnerable groups and having regard to the recommendations in <i>The Future of the Sex and Relationships Education Curriculum in Wales</i> 2. Recommendations to be implemented 	<p>Jun 19</p> <p>Sep 19</p>	<p>Sexual Health Advisory Board, School Nurses and Schools</p>

Information that will help to monitor the delivery of this Objective

Quantitative Evidence – including Performance Indicators

PI ref	Local/ National	PI description	Direction of travel	Frequency	Responsible partner
	Local and National	Percentage of vulnerable clients with active LARC (data development need)	Increase		Various
	Local	Risk factors in pregnancy	Decrease		Midwives (MITS)
	Local and National	Low Birth Weight rates	Decrease		Midwives (MITS)
	Local and National	Initiation of Breastfeeding	Increase		Midwives
	Local and National	Breastfeeding at 6 months	Increase		Health Visitors
	Local and National	Children Looked After at Birth, Year 1 and Year 2	Decrease		Children's' Services
	Local and National	Children meeting their development goals e.g. weight, language development, physical development	Increase		Health Visitors

Data and targets will be required for all identified Performance Indicators

Qualitative Evidence

Activity	What will/does it demonstrate?	When/how often will this be available?

Risks that will affect the delivery of this Objective

Risk	Ref to existing action above, if relevant	Other mitigating actions if required
If a data sharing protocol is not agreed then information to target services to the most vulnerable people cannot be implemented effectively		
If.....then.....		

Support required to progress this Objective, including any associated financial contributions

From PSB support Team	In respect of engagement/involvement	In respect of data or analyses