

Free Parking from 13th November 2020

Rationale for the proposal

Economic Recovery across the County Borough of Merthyr Tydfil is a priority for the Council. This is set out in the 'Recovery, Transformation and Improvement Plan'. As part of this, the economy of the town centre is a key consideration. To support this, MTCBC is considering a period of free parking in MTCBC car parks in the town centre leading up to the Christmas period 2020. Options for this are provided below.

Free Saturday Parking

Calculations for this option have been based on the 2019 income figures for November and December. The average income was £1,100 each Saturday.

There are 7 Saturdays between 14th November 2020 – 31st December 2020 meaning a loss of £7,700 based on last year's figures.

The Business Improvement District (BID) contribute £750 per month to our £1 all day Saturday tariff. The BID are contributing £6,750; meaning a loss of **£950 based on 2019 figures**.

Free Friday Parking

Calculations for this option have been based on the 2019 income figures for November and December. The average income was £1,577 each Friday.

These are based on 6 Fridays between 13th November 2020 – 24th December 2020 meaning a loss of £9,460 based on last year's figures. Please note 25th December 2020 and 1st January 2021 are Fridays so have not been included in this option.

The Business Improvement District (BID) are contributing £4,730 to this, meaning a loss of **£4,730 based on 2019 figures**.

Summary

If **option 1** is taken, it is anticipated that it would cost the Council **£950** (based on 2019 figures) from the 14th November 2020 to the 31st December 2020.

If **option 2** is taken, it is anticipated that it would cost the Council **£4,730** (based on 2019 figures) from the 13th November 2020 to the 24th December 2020.

If both **options 1 and 2** are taken, it is anticipated that it would cost the Council **£5,680** (based on 2019 figures) from the 13th November 2020 to the 24th December 2020.

Next Steps

- To agree the option(s) to provide support to the businesses within the town centre.
- To approve the options delegated powers can be actioned as per the resolution below (Cabinet Wednesday 20th July 2011).

201. [Christmas Charging - Town Centre Car Parks](#) PDF 114 KB

- [View the background to item 201.](#)

To consider a report from the Director of Customer Services

Minutes:

RESOLVED that

Parking will be free on Saturday 10th and 17th December 2011.

Delegated powers for the determination of future fee Christmas parking provision be granted to the Portfolio Councillor and Director of Customer Services.

- Advertise the changes (where required), including the BID.
- Implement changes following circuit breaker lockdown.